

betterworld ×  **NCEA**  
National Catholic Educational Association

# NCEA Day of Giving Appeals

01.

Letter from  
School Leadership

02.

Social Media  
Posts

03.

Website  
Donation Page

Contact us today to **get a demo**  
or simply **register now!**

<https://join.betterworld.org/nceagiving/>



# Letter from School Leadership

Dear [Donor Name],

As we prepare for the upcoming Day of Giving, I wanted to personally express my heartfelt gratitude for your continued support. Your generosity has helped us [Outcome], making a meaningful difference in the lives of our students and advancing our mission to provide a transformative Catholic education.

This year, we are focusing on [Fundraising Focus], ensuring we have the resources to continue nurturing our students' spiritual and academic growth. Our goal is to raise \$[Goal Amount], and with your help, we believe we can achieve it!

Day of Giving is on January 29th, and every gift, no matter the size, makes an immediate impact. If you're able, please consider contributing here: [Donation URL].

If your employer offers a matching gift program, it's a great way to double your impact.

Thank you for being a vital part of the [School Name] family. Wishing you and your loved ones a blessed start to 2025!

With gratitude,  
[Leader's Name & Signature]

# Social Media Post



## Graphic:

A heartfelt photo of your students or a lively classroom moment, with overlay text that celebrates a key achievement from the past school year (e.g., “In 2024, we provided [#] scholarships to help deserving students thrive.”)

## Caption:

As we celebrate Catholic Schools Week, we’re filled with gratitude for the amazing year we’ve shared in 2024. Together, we’ve made a real impact, and with your support on this Day of Giving, we can ensure that even more students benefit from the gift of a Catholic education. Help us reach our goal of \$[Amount] today and make 2025 an even brighter year for our students and school community. Thank you for standing with us!

Donate today: [Link to campaign page or donation form]

# Website Donation Page

**Headline:**

Support [School Name] This Day of Giving and Help Us Continue Our Mission in 2025!

**Photo or Video:**

Feature an image or video that captures the joy and impact of your students, illustrating the difference your school makes.

**Intro Text:**

This Day of Giving, we're reflecting on the incredible strides we've made at [School Name]—and it's all thanks to generous people like you!

Together, in 2024, we:

- [Outcome example]: Awarded [#] scholarships to deserving students.
- [Outcome example]: Launched new programs to enhance student learning and spiritual growth.
- [Outcome example]: Improved our facilities to create an even better learning environment for our students.

Your support today will help us continue and grow these efforts in 2025 and beyond. Every donation helps us fulfill our mission of providing a quality Catholic education that shapes the future.

**Goal Statement:**

We're working to raise \$[Amount] by the end of this Day of Giving, and your gift will ensure we can [Impact, such as "keep offering scholarships and strengthening our programs"]. Every contribution makes a meaningful difference in the lives of our students.

Thank you for being part of our community and supporting us on this special day of generosity!


By following these steps,  
you can maintain the excitement  
from Day of Giving and continue  
to grow support for your mission  
throughout the year.

 Online Auctions

 Live Auctions


 Paddle Raise

 Ticketing

 Peer-to-Peer

 Crowdfunding


 Impact Giving

 Giveaways & Raffles

 Standard Donations

 Mobile Giving

 Donor Management

 A-thons

NEW!

 Donation Forms

NEW!

Contact us today to **get a demo**  
or simply **register now!**

<https://join.betterworld.org/nceagiving/>

